

Advanced Faxing



Green-friendly fax processes

The way we collect and distribute information has changed drastically over the years — but many organizations still use legacy faxing processes. Traditional paper-based fax methods consume valuable, limited resources and can represent a major stumbling block in your efforts to drive sustainability in your workplace. Don't let out-of-date processes hold back your potential for a greener, more efficient workflow. Ricoh Advanced Faxing solutions break down communication barriers between desktop computers, fax machines, MFPs and other devices — so you can easily send and receive faxes without generating waste.

Leverage your existing infrastructure

You've already invested in desktop computers and MFPs. Ricoh can help you equip your technology to give you streamlined fax processes without having to rely on traditional "print to fax" methods. Send, receive, forward and route faxes via email directly from your computer or MFP. By leveraging the technology you already have, you can **Reduce Your Dependence on Costly Resources** while improving your fax workflow.

Save print for when it matters

Paper documents are important to your workflow — but printing documents you don't intend to keep long-term causes waste. When you have to first print a document from your computer before you can fax it, you are faced with both time and resource costs. Eliminate

this wasteful middle step with Ricoh Advanced Faxing solutions, which can help you **Save Paper** while still getting your information where it needs to go.

Less paper output = less energy

Reducing the volume of printed paper in your day-to-day fax workflow does more than just save paper. Each printed page takes energy and toner to produce. When you have the ability to fax digital data directly — without the middle step of hardcopy output — you can **Save Energy** and better meet your organization's sustainability initiatives.

Reduce waste with digital delivery

What happens if a hardcopy fax is lost, undelivered or taken from the fax tray by unauthorized personnel? You guessed it — you are forced to re-print and re-initiate the process, using even more energy, paper and consumables. A robust Advanced Faxing solution can help minimize your environmental impact while giving you better administrative control over your data. You can also better meet compliance mandates with an Audit Trail that keeps track of digital fax activity. With **Direct Digital Processes**, you can be confident that faxes will be successfully delivered while reducing your dependence on valuable resources.

Sustainability meets efficiency

Channel congestion and transmission errors do more than delay getting important data where it needs to go. These frustrations can lead to

increased energy use on both the transmission side and receiving side. With Advanced Faxing, you can **Leverage the Internet** instead of relying on costly phone lines that are impacted by volume. Not only do you gain improved reliability, but you can also reduce demands on energy output — further promoting energy efficiency.

Made Possible by Ricoh Technology

Our portfolio of software from Ricoh and industry-leading partners enables effective Advanced Faxing that can benefit your business while helping the environment.

Driving Sustainability for Our Future

Ricoh is committed to supporting the environment through practical energy efficiency, fleet and print optimization, equipment take back and toner recycling programs. Take advantage of our unique sustainability offerings, uncover savings and distinguish your business as a leader...all while driving sustainability for our future.