

Variable Data, Host Printing



Get the job done, without straining your resources

Many companies and organizations recognize the value of improving sustainability within their day-to-day print infrastructure — but they are at a loss with how to extend the same resource-saving practices to specialty output. Whether you're printing materials for a variable data campaign or looking to output information trapped in legacy host systems, Ricoh can help you drive sustainability while improving efficiency. Instead of relying on older generation energy-hogging hardware, our Variable Data and Host Printing solutions use robust hardware and software to give your energy-efficient MFPs the ability to handle your specialty output needs.

Save energy with multi-function printers

Often, companies have IPDS printers in a department to produce ad hoc reports from the IBM Mainframe. Not only do these additional machines take up valuable office space, but they can also represent a significant drain on your resources. Using the **IPDS Print Option**, you can eliminate single function printers by adding IPDS capability to an existing MFP — resulting in reduced energy demand.

Efficient, quality host printing

Bring your host systems and your printers and MFPs together. Ricoh Variable Data and Host Printing solutions can give you **Professional Laser Output** of host data while taking

advantage of your energy-efficient output devices. Our robust technology can help you build a bridge between Enterprise Resource Planning (ERP) and other legacy output to modern, energy-efficient MFPs. You can also further reduce energy expenditure with solutions that take the output intended for printing and convert it to PDF for web delivery, document management systems, fax and more.

Green-friendly print options

You've worked hard to give your employees the knowledge and the ability to make sustainable choices when it comes to daily print output. Why should variable data or host printing be any different? **Advanced Output Capabilities** can give you access to a complete range of options — including paper size, finishing and collating — so you can extend green print practices to specialty output as well.

A modern way to tackle legacy printing

Technology has come a long way and can offer a number of sustainability benefits, but many organizations still use outdated machines that consume large quantities of energy. Ricoh hardware devices deliver superior energy performance, offering **Intelligent Features** such as energy saving timers, sleep mode, quick start-up, eco-night sensors and more. With these sustainability tools built in, you can complete Variable Data and Host Printing tasks with ease — without worrying about remembering to configure energy-efficient settings on your own.

Made Possible by Ricoh Technology

Our portfolio of software from Ricoh and industry-leading partners enables effective Variable Data, Host Printing that can benefit your business while helping the environment.

Driving Sustainability for Our Future

Ricoh is committed to supporting the environment through practical energy efficiency, fleet and print optimization, equipment take back and toner recycling programs. Take advantage of our unique sustainability offerings, uncover savings and distinguish your business as a leader...all while driving sustainability for our future.